

AUTHORISATION FOR THE USE OF IMAGE AND VOICE RIGHTS

The person completing the form, hereinafter referred to as the “**TRANSFEROR**”:

1. The TRANSFEROR expressly authorises **FUNDACIÓN IBERCAJA** to capture and record its image and voice on the occasion of the International Motorcycle Road Safety Conference, hereinafter, "the **ACTIVITY**", as well as to reproduce, edit, publish, publicly communicate and disseminate said images and recordings through its own media and communication channels, including its website, social networks, publications and activity reports.

Likewise, THE TRANSFEROR expressly authorises **the ASOCIACIÓN NACIONAL DE EMPRESAS DEL SECTOR DOS RUEDAS (ANESDOR)** to receive from Fundación Ibercaja the recordings, photographs and other audiovisual content obtained on the occasion of the **ACTIVITY**, as well as for their reproduction, editing, hosting, publication, making available, public communication and dissemination, in whole or in part, through its website, social networks and other means and communication channels.

The above authorisations include, in particular and by way of example, the following uses:

- (a) The live or delayed broadcasting of the recordings and photographs, or parts thereof, as well as their reproduction, transcription, publication and public communication, in any format or medium currently known or that may be developed in the future.
- (b) Making the recording available in its entirety, whether combined with other content relating to the **ACTIVITY**, as well as the publication of summary versions or versions combined with other content relating to the **ACTIVITY**.
- (c) The superimposition of the logos of the entities associated with the **ACTIVITY** on the images, exclusively in connection with the organisation, conduct, communication and dissemination of the **ACTIVITY**.
- (d) The promotion, communication and advertising of the **ACTIVITY** through the websites, social networks and other media and communication channels of Fundación Ibercaja and ANESDOR.
- (e) The use of the TRANSFEROR's name exclusively in communications made before, during or after the **ACTIVITY** in connection with its organisation and dissemination, such as programs, press releases, publications on social networks, dissemination campaigns in the media, web pages, reports and other communication materials related to the **ACTIVITY**.

2. This authorisation and transfer of the rights relating to the TRANSFEROR's name, image and voice is granted exclusively for the purpose of communicating, promoting and disseminating the **ACTIVITY**, all in accordance with the provisions **of Organic Law 1/1982, of 5 May, on the civil protection of the right to honour, personal and family privacy and one's own image**.

To this end, THE TRANSFEROR expressly authorises Fundación Ibercaja to provide ANESDOR with the recordings, photographs and other audiovisual content obtained in connection to the **ACTIVITY**, exclusively so that ANESDOR may host, publish, communicate and disseminate such content in accordance with the purposes set out in this document.

3. This authorisation and assignment is granted free of charge, without prejudice to any remuneration rights to which THE TRANSFEROR may be entitled, where applicable, as a result of its participation in the **ACTIVITY**.

4. This authorisation is limited to the national territory, without prejudice to the fact that the publication and dissemination of the content through websites, social media accounts, digital platforms and the Internet may result in such content being accessible from other territories.

The authorisation shall remain in force for the period necessary to fulfil the purposes set out in this document and for as long as the content remains lawfully published or hosted on the corresponding channels, without prejudice to the TRANSFEROR's right to withdraw their consent under the terms provided for by applicable law.

5. DATA PROTECTION

The TRANSFEROR'S personal data, including their name, image and voice, will be processed exclusively for the purposes set out in this authorisation.

Fundación Ibercaja shall process such data in connection to the organisation of the ACTIVITY, the management of the TRANSFEROR's participation, the capture and recording of corresponding audiovisual content and its subsequent reproduction, publication and dissemination through its own media and communication channels.

ANESDOR shall process the data and content it receives for its hosting, reproduction, editing, publishing, making available to the public, communicating and disseminating in relation to the ACTIVITY, through its website, social media accounts and other communication channels used for this purpose.

The data and audiovisual content may be communicated by Fundación Ibercaja to ANESDOR exclusively for the purposes indicated above.

The processing shall be carried out in accordance with the provisions of Regulation (EU) 2016/679, the General Data Protection Regulation (GDPR), and any other applicable legislation. The TRANSFEROR may exercise their rights of access, rectification, erasure, objection, restriction of processing and, where applicable, portability, and may withdraw their consent at any time, without affecting the lawfulness of the processing carried out prior to its withdrawal.

In relation to the processing carried out by **Fundación Ibercaja**, THE TRANSFEROR may exercise its rights by email addressed to privacidadgdpr@fundacionibercaja.es, by post addressed to **Fundación Bancaria Ibercaja, C/ Joaquín Costa 13, 50001 Zaragoza**, or by telephone at **976 97 19 01**.

In relation to the processing carried out by **ANESDOR**, THE TRANSFEROR may exercise its rights through: info@anesdor.com, by post addressed to **ANESDOR, C/ Vía de los Poblados, 1, Planta 6ª, Oficina D, Hortaleza, 28033 Madrid**

Likewise, THE TRANSFEROR may file a complaint with the **Spanish Data Protection Agency** when it considers that the processing of its personal data does not comply with the applicable regulations.

As evidence of acceptance, please tick the corresponding box on the registration form, without which the form cannot be submitted.

Accordingly, submission of the form expressly constitutes acceptance of this document and of the terms and conditions set out herein.